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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
MARCH 1969

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released April 21, 1969
1300-A Main P.O. Bldg., Chicago, Ill. 60607

ICE CREAM PRODUCTION

Ice cream production in the United States in March, estimated at 62,860,000 gallons, was 1 percent more than in March 1968, the Crop Reporting Board reports. This month's output was 2 percent less than the record production of March 1966, and was the second highest of record for the month. Seasonally, production gained 14 percent from February to March this year, compared with 7 percent between these months in 1968. On a daily-average basis, ice cream output advanced 3 percent from February to March this year, compared with holding only steady at this time last year. Temperatures during March averaged below normal in the entire country except for portions of the North Pacific Coast States and Idaho, and limited sections of California, Minnesota, and New England.

Compared with March 1968, increases in ice cream production in the North Atlantic and the North Central Regions slightly outweighed decreases in the remaining regions of the country. Output was 7 percent larger in the North Atlantic States. Production was up 1 percent in the East North Central Region and 2 percent in the West North Central. Output was 1 percent less in both the Pacific States and the South Central. Production was off 2 percent in the Mountain States and 7 percent in the South Atlantic. In the three leading-producing states, production was 10 percent greater in both New York and Pennsylvania, but 1 percent less in California.

Compared with February, production increased in all regions of the country. Gains were sharp in eastern and western regions: 22 percent in the North Atlantic, 26 percent in the Pacific, and 18 percent in the Mountain. Production increased 7 percent in both North Central Regions. Output gained 11 percent in the South Atlantic States and 3 percent in the South Central. Production jumped 29 percent in both New York and California, and 24 percent in Pennsylvania. Output decreased in Connecticut, Indiana, Iowa, the Dakotas, Maryland, Arkansas, and Texas, while it held steady in Kentucky. All other important-producing states showed gains.

PRODUCTION OF ICE CREAM, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED	ESTIMATED		CHANGE FROM
	1967	1968	1969	1968
January	50,580	54,505	55,960	+ 3
February	50,891	57,765	55,095	- 5
March	62,552	62,015	62,860	+ 1
THREE MONTH TOTAL	164,023	174,285	173,915	0
April	58,663	66,595		
May	67,902	69,535		
June	76,795	72,465		
July	74,275	81,855		
August	77,707	80,640		
September	64,636	67,280		
October	59,507	63,040		
November	53,125	54,155		
December	48,258	50,890		
TWELVE MONTH TOTAL	744,891	780,740		
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PRODUCTION OF ICE CREAM, BY STATES, MARCH 1969

STATE AND GEOGRAPHIC DIVISION	ENUMERATED	ESTIMATED			CHANGE FROM:	
	MARCH 1967	MARCH 1968	FEBRUARY 1969	MARCH 1969	MAR. 1968	FEB. 1969
Thousand Gallons						
Maine	268	340	270	570	+ 68	+ 111
Massachusetts	2,888	3,160	2,790	3,320	+ 5	+ 19
Connecticut	923	1,000	1,020	700	- 30	- 31
New York	6,284	6,280	5,380	6,920	+ 10	+ 29
New Jersey	1,735	1,750	1,350	1,610	- 8	+ 19
Pennsylvania	5,979	6,000	5,320	6,600	+ 10	+ 24
Other N.A. States .	245	230	195	260	+ 13	+ 33
NO. ATLANTIC STATES	18,322	18,760	16,325	19,980	+ 7	+ 22
Ohio	3,737	3,500	3,400	3,900	+ 11	+ 15
Indiana	2,140	2,080	1,950	1,900	- 9	- 3
Illinois	3,453	3,350	3,190	3,340	0	+ 5
Michigan	2,586	2,800	2,570	2,770	- 1	+ 8
Wisconsin	1,703	1,780	1,600	1,750	- 2	+ 9
E. N. CENTRAL STATES	13,619	13,510	12,710	13,660	+ 1	+ 7
Minnesota	1,987	1,950	2,130	2,120	+ 9	0
Iowa	851	705	840	820	+ 16	- 2
Missouri	1,385	1,260	1,090	1,265	0	+ 16
North Dakota	235	220	190	175	- 20	- 8
South Dakota	148	125	105	100	- 20	- 5
Nebraska	918	875	660	835	- 5	+ 27
Kansas	488	620	490	570	- 8	+ 16
WEST NO. CENT. STATES	6,012	5,755	5,505	5,885	+ 2	+ 7
District of Columbia	602	680	570	640	- 6	+ 12
Maryland	1,144	1,130	1,100	1,000	- 12	- 9
Virginia	917	800	765	800	0	+ 5
West Virginia	473	440	220	280	- 36	+ 27
North Carolina	1,488	1,410	1,200	1,430	+ 1	+ 19
Georgia	831	635	580	700	+ 10	+ 21
Florida	1,731	1,820	1,530	1,700	- 7	+ 11
Other S.A. States .	956	845	560	685	- 19	+ 22
SO. ATLANTIC STATES	8,142	7,760	6,525	7,235	- 7	+ 11
Kentucky	463	445	380	380	- 15	0
Tennessee	1,201	1,230	1,070	1,165	- 5	+ 9
Alabama	726	685	660	690	+ 1	+ 5
Mississippi	295	355	260	300	- 15	+ 15
Arkansas	246	255	345	255	0	- 26
Louisiana	713	580	670	725	+ 25	+ 8
Oklahoma	478	450	425	490	+ 9	+ 15
Texas	2,329	2,385	2,350	2,330	- 2	- 1
SO. CENTRAL STATES	6,451	6,385	6,160	6,335	- 1	+ 3
Montana	176	170	125	155	- 9	+ 24
Idaho	282	270	260	305	+ 13	+ 17
Colorado	743	625	470	545	- 13	+ 16
Arizona	377	350	335	375	+ 7	+ 12
Utah	401	420	315	400	- 5	+ 27
Other Mt. States ..	218	235	225	255	+ 9	+ 13
MOUNTAIN STATES	2,197	2,070	1,730	2,035	- 2	+ 18
Washington	1,184	1,160	1,020	1,210	+ 4	+ 19
Oregon	609	570	440	520	- 9	+ 18
California	5,813	5,845	4,500	5,800	- 1	+ 29
PACIFIC STATES	7,606	7,575	5,960	7,530	- 1	+ 26
UNITED STATES 1/	62,552	62,015	55,095	62,860	+ 1	+ 14

1/ Includes Alaska and Hawaii.

ICE MILK PRODUCTION

Ice milk production in the United States during March was estimated at 18,635,000 gallons. This is down 3 percent from the March output a year ago. Decreases occurred in all regions except the North Atlantic, where output increased sharply.

Production advanced 30 percent from February to March this year, compared with 27 percent at this time in 1968. Comparisons on a daily-average basis indicate a gain of 17 percent between February and March as against 19 percent last year. Seasonal increases occurred in all regions, and they were particularly sharp in the North Atlantic and the North Central Regions.

PRODUCTION OF ICE MILK, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED 1967	ESTIMATED		CHANGE FROM 1968
		1968	1969	
Thousand Gallons				
January	12,450	13,360	14,145	+ 6
February	13,681	15,120	14,330	- 5
March	18,288	19,160	18,635	- 3
THREE MONTH TOTAL	44,419	47,640	47,110	- 1
April	20,540	23,140		
May	25,443	25,930		
June	29,749	28,985		
July	30,382	32,230		
August	30,080	30,200		
September	22,017	21,575		
October	18,032	19,270		
November	14,104	14,125		
December	11,998	12,955		
TWELVE MONTH TOTAL	246,764	256,050		

SHERBET PRODUCTION

March production of sherbet in the United States was placed at 3,565,000 gallons. This is 1 percent more than in March 1968. From February to March, output increased 21 percent this year, compared with 16 percent a year ago. On a daily-average basis, the production gain between February and March was 10 percent this year as compared with 9 percent last year. Output increased from February in all regions. The sharpest gains occurred in the Mountain and Pacific Regions.

Compared with March 1968, production was down in the North Atlantic Region, the West North Central, and the South Atlantic. All remaining regions showed increases.

PRODUCTION OF SHERBET, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED 1967	ESTIMATED		CHANGE FROM 1968
		1968	1969	
Thousand Gallons				
January	2,648	2,785	2,845	+ 2
February	2,632	3,050	2,950	- 3
March	3,657	3,540	3,565	+ 1
THREE MONTH TOTAL	8,937	9,375	9,360	0
April	3,826	4,200		
May	4,666	4,770		
June	5,794	5,425		
July	5,556	5,895		
August	5,260	5,585		
September	3,675	3,835		
October	3,145	3,380		
November	2,640	2,645		
December	2,441	2,575		
TWELVE MONTH TOTAL	45,940	47,685		

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

Estimated March production of Mellorine and other frozen desserts made with fats and oils other than milkfat, at 3,775,000 gallons, was down 9 percent from March 1968 and the lowest output for the month since 1960.

Production advanced 9 percent from February to March this year, compared with 11 percent at this time a year earlier, but on a daily average basis output declined 2 percent this year in contrast to a 4-percent gain in 1968. Production decreased from February in Louisiana and Texas. Increases occurred in all other producing states.

Compared with March 1968, production was up in Arkansas, Oklahoma, Montana, and Oregon, while it was unchanged in Alabama. Decreases occurred in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, BY MONTHS, UNITED STATES 1969

MONTH	ENUMERATED 1967	ESTIMATED		CHANGE FROM 1968 . . .
		1968	1969	
Thousand Gallons				
January	3,313	3,480	3,480	0
February	3,585	3,730	3,475	- 7
March	4,592	4,145	3,775	- 9
THREE MONTH TOTAL	11,490	11,355	10,730	- 6
April	4,401	4,360		
May	5,223	4,915		
June	5,782	5,155		
July	5,711	5,290		
August	5,942	5,355		
September	4,728	4,315		
October	4,269	4,060		
November	3,302	3,180		
December	2,835	2,685		
TWELVE MONTH TOTAL	53,683	50,670		

WATER ICE PRODUCTION

March production of water ices was estimated at 2,805,000 gallons - 6 percent less than in March 1968. Output increased moderately from a year ago in the West North Central Region. Decreases occurred in all other regions of the country.

Seasonally, production gained 39 percent from February to March. This compares with a 46-percent advance at this time in 1968. All regions showed sharp seasonal increases.

PRODUCTION OF WATER ICES, BY MONTHS, UNITED STATES 1969

MONTH	ENUMERATED 1967	ESTIMATED		CHANGE FROM 1968
		1968	1969	
Thousand Gallons				
January	1,428	1,440	1,470	+ 2
February	1,927	2,045	2,015	- 1
March	3,107	2,985	2,805	- 6
THREE MONTH TOTAL	6,462	6,470	6,290	- 3
April	4,165	4,510		
May	5,136	5,700		
June	6,983	6,900		
July	6,701	7,260		
August	5,591	5,865		
September	2,994	3,355		
October	1,945	2,035		
November	1,267	1,370		
December	986	1,100		
TWELVE MONTH TOTAL	42,230	44,565		